At the root of sexual harassment and violence is gender inequality and imbalance of power. Early on, young people receive limiting and harmful messages about how girls and boys should behave and be treated that follow them into adulthood. To address this epidemic, we must challenge and change these norms and stereotypes. #GirlsToo encourages everyone to take individual action to support culture change and advocate for a more equitable society that values and promotes the dignity of all girls and young people.

**Reflect** - Reflect on your own biases and challenge gender stereotypes

**Educate** - Educate youth about healthy relationships and consent

**Support** - Support and believe survivors who come forward

**Promote** - Promote policies and practices that foster a safe school climate

**Encourage** - Encourage youth leadership and involvement in change

**Call Out** - Call out words and actions that demean women and girls

**Take Action** - Be an “upstander” and intervene to prevent harm

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Girls Inc. Inspiring all girls to be strong, smart, and bold